



Talk and Discussion

# Mobility Goes Data

Dr. Bernd Heinrichs

Executive Vice President & Chief Digital Officer Mobility Solutions, Robert Bosch GmbH

Wednesday | January 29th, 2020 | 17.00 – 18.15 |

Room 9222 | Department of Computer Science | Ahornstr. 55 | 52074 Aachen

Free Admission. No registration required.

We have all heard about digital transformation but what exactly does it mean for the mobility sector in the year 2020? The world is changing at a very fast pace and businesses must respond to the change even faster than before.

Under the title “Mobility goes DATA” Bernd Heinrichs will share with you his view on what we need for the mobility of the future and why DATA is becoming so important for the entire mobility space.

He will also share the challenges of implementing a digital strategy at a globally operating company and impressions about his journey during the first 2 years at Bosch. It is becoming more and more clear that we will need personalized solutions and that automated driving, connectivity and electrification will play major roles in unlocking the data driven future of mobility. In terms of technologies that will make the mobility of the future happen: 5G & wifi, fog and digital twin should be top priorities.

In cooperation with the Department of Computer Science, Regionalgruppe Aachen Gesellschaft für Informatik (RIA), and Regionaler Industrieclub Informatik Aachen (REGINA e.V.)